

Primers: A Primer

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Tuesday May 24, 2011

Methodology

- Primer: an introduction to a field of study
- Targeted survey of primers from various disciplines
- Evaluated for overall clarity and effectiveness
- Compared effective and ineffective aspects
- Provided recommendations

Primer: HB1291, An Illegal Ripoff

The image is a screenshot of a web page from the Freedom's Front Line website. The page features a blue header with the logo for the Independence Institute and the text 'Freedom's Front Line' and 'Environmental Policy'. Below the header is a navigation bar with links for 'ARCHIVE', 'CDPHE', 'HB 1365', and 'NEW ENERGY ECONOMY'. A search bar is also present. The main content area displays the title 'Primer: HB 1291, an Illegal Rip-off', where the words 'an Illegal Rip-off' are circled in red. Below the title, it shows the date 'April 17th, 2011 by williamyeatman', categories 'Archive', and '2 Responses'. There are social media sharing options for 'Like' and 'Share on Twitter'. A blue arrow points from the circled text to a blue box containing the word 'Bias!' in white. The article text begins with 'What is HB 1291?' and discusses the Colorado House of Representatives passing HB 1291 on Monday, April 17, 2011. It mentions that the legislation approves the Air Quality Control Commission's Regional Haze State Implementation Plan. The text continues to describe the history of the Regional Haze provision, starting from the 1977 Clean Air Act Amendments and the EPA's deferral of regulations until 1999. The article concludes with a note that affected interests immediately litigated, and it wasn't until December 2007 that...

Towards a Safer Food Supply in Europe



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ADVANCES IN MICROBIOLOGICAL FOOD SAFETY

Detection, identification and typing of bacterial pathogens in animal food products.

B. Possé, G. Rasschaert, M. Heyndrickx, L. De Zutter and L. Herman

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Predictive modelling tools for the quantitative assessment of two case-studies within microbiological food safety: low numbers of contaminating cells under stressful conditions & lactic-acid mediated microbial interactions.

A.H. Geeraerd, F. Devlieghere, J. Debevere and J.F. Van Impe

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Molecular epidemiology of *Salmonella* and *Campylobacter* contamination during poultry production.

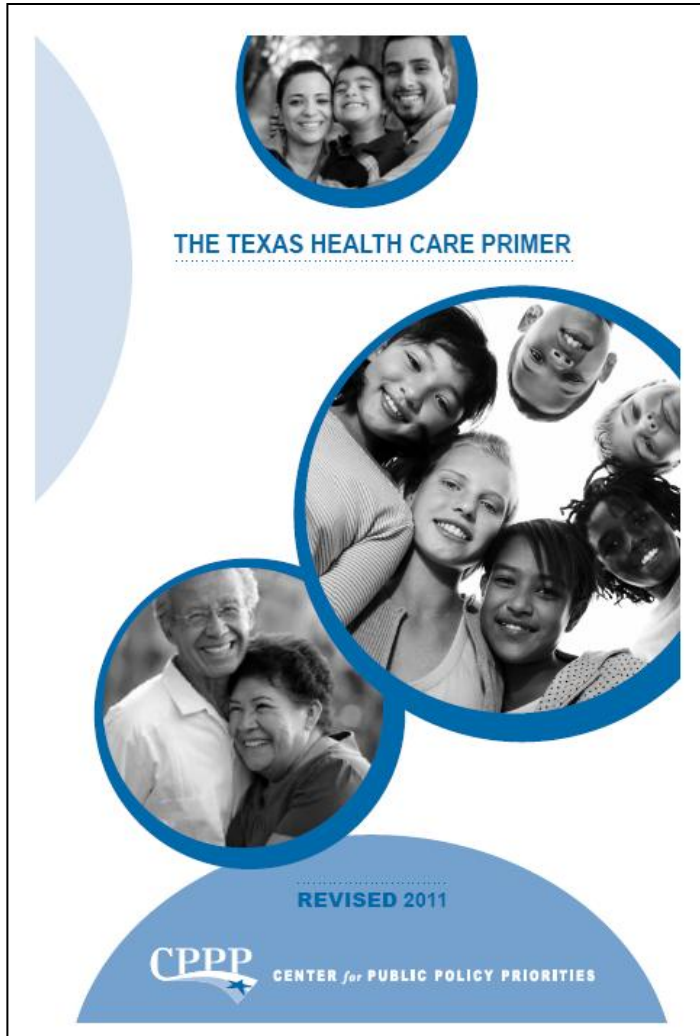
G. Rasschaert, L. Herman, W. Messens, L. De Zutter and M. Heyndrickx

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Too Technical!



The Texas Health Care Primer

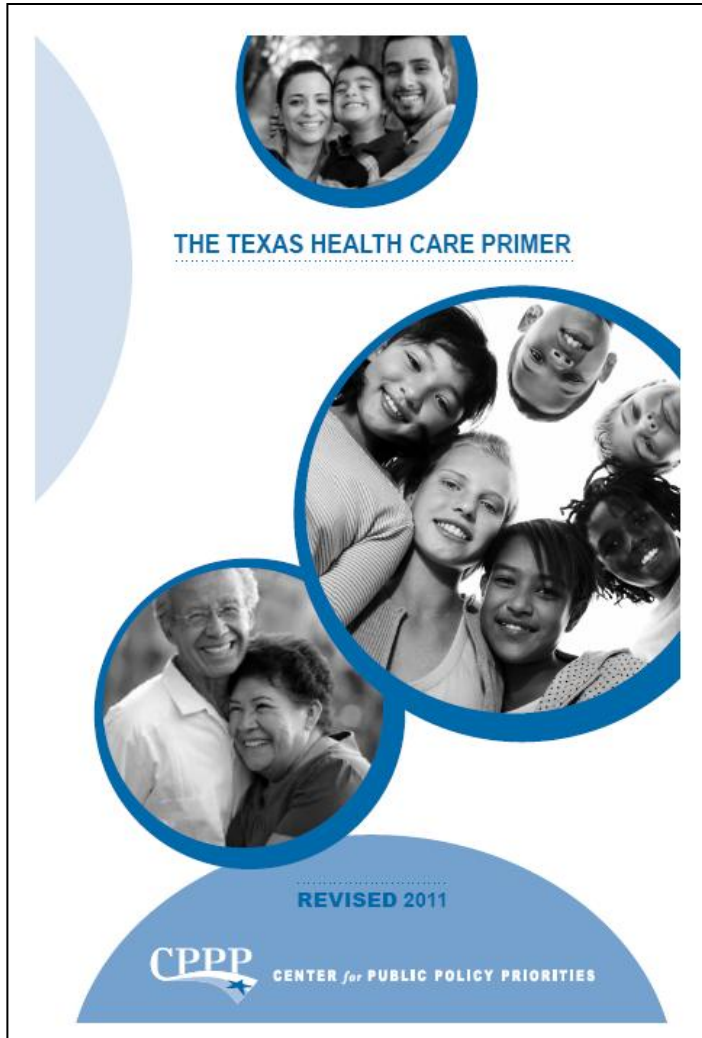


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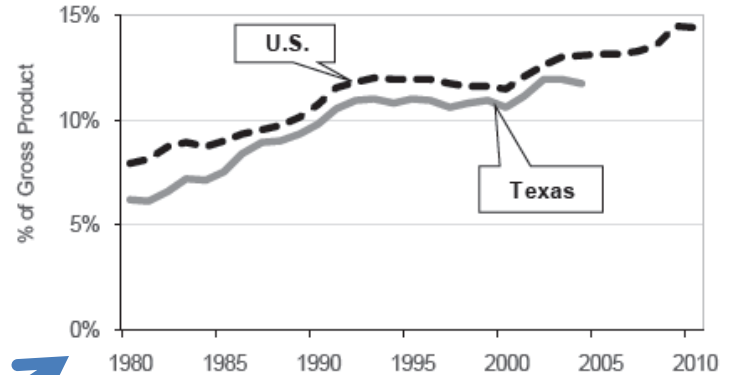
Questions

The Texas Health Care Primer

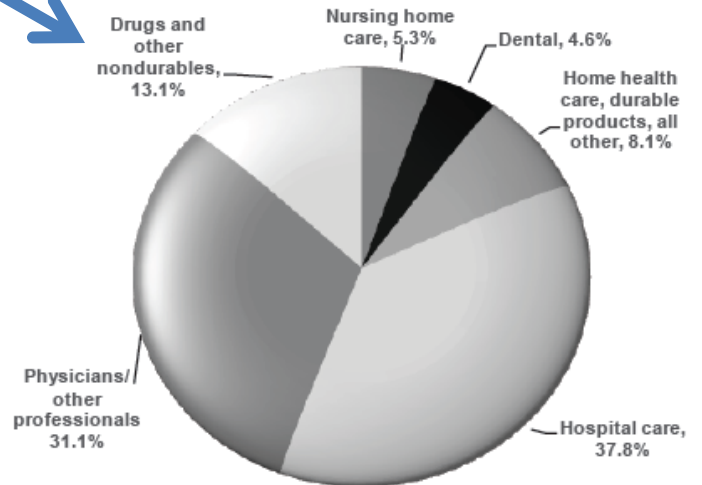


Graphs

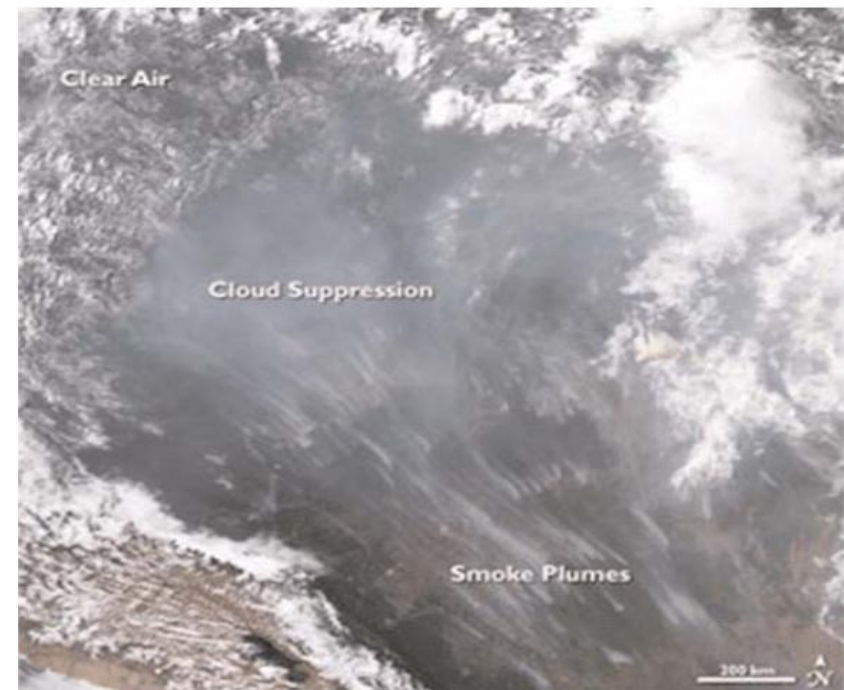
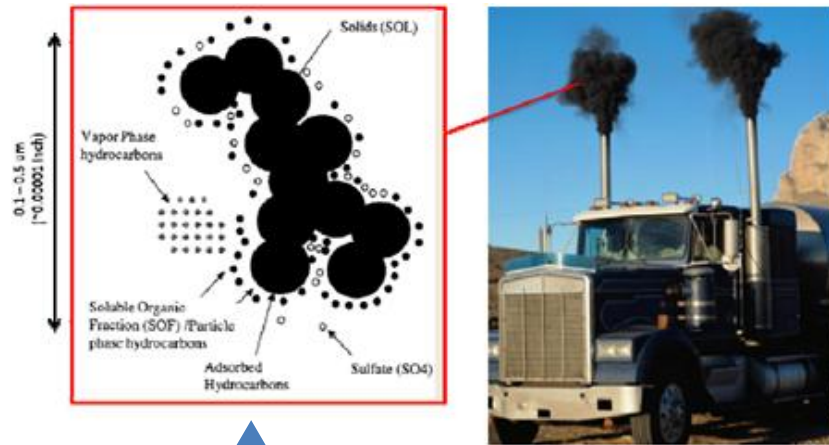
Personal Health Care Expenditures as a Percent of the Economy, 1980 to 2010



What is Bought with Texas Health Care Dollars, 2004: \$105.5 billion total



Black Carbon: A Science/Policy Primer



Informative Graphics

The Migration Observatory

The screenshot shows the Migration Observatory website. The browser address bar displays 'www.migrationobservatory.ox.ac.uk/policy-primers'. The page features a dark blue header with the Observatory's logo and a navigation menu. A search bar and 'BROWSE BY TOPIC' button are also present. The main content area highlights a 'Policy primers' section with a descriptive paragraph and a list of filterable topics. A sidebar on the right provides additional navigation options like 'In Policy primers', 'Policy primers RSS', and 'Press contact'.

Policy primers | The Migrati...
www.migrationobservatory.ox.ac.uk/policy-primers

THE MIGRATION OBSERVATORY
AT THE UNIVERSITY OF OXFORD

News and commentary
Briefings
Data and resources
Policy primers
About us
Press office

In 2007, 15% of Britons thought migrants created problems in their area; 69% thought migrants had little effect either way. [More on this](#)

Policy primers

Our policy primers discuss fundamental questions, issues and research evidence on key public policy issues relating to migration in the UK. The aim is to encourage readers to 'take a step back' from the every-day debate of specific policy questions and think more deeply about the fundamental issues underlying policy debates. Each policy primer includes written analysis and a short video interview. A list of [forthcoming policy primers](#) is also available.

Filter by topic

- Any -
- Any -
- Migrants to and from the UK
- Migrants in the UK
- Impacts of migration
- Migration and public opinion
- Enforcement
- International comparisons

of the key questions underlying the UK's asylum policy, focusing on the challenges and tensions between protecting human rights and ensuring that immigration controls...

Irregular Migrant Children and Public Policy

24 Mar 2011

This policy primer looks at the tensions between child protection laws and immigration and asylum laws in the UK and the broader international context and examines the implications for both policy-

Immigration Detention: Policy Challenges

24 Mar 2011

This primer discusses key questions and policy challenges arising from the detention of foreign nationals in the UK. It examines current practice in immigration removal centres, the links between...

In Policy primers

- Migrants to and from the UK
- Migrants in the UK
- Migration and public opinion
- Impacts of migration
- Enforcement
- International comparisons

Policy primers RSS

Get updated when new policy primers are available

Press contact

If you would like to make a press enquiry, please contact:

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+44 (0)1856 274563
+44 (0)17530 370081
robert.mcneil@compas.ox.ac.uk

The Migration Observatory

The screenshot shows a web browser window with the URL www.migrationobservatory.ox.ac.uk/policy-primers?tid=13. The page features a dark blue header with the Migration Observatory logo (a circular pattern of white dots) and a navigation menu with links for 'News and commentary', 'Briefings', 'Data and resources', 'Policy primers', 'About us', and 'Press office'. A search bar and a 'BROWSE BY TOPIC' button are also present. The main content area is titled 'Policy primers' and contains a paragraph explaining the purpose of the primers: 'Our policy primers discuss fundamental questions, issues and research evidence on key public policy issues relating to migration in the UK. The aim is to encourage readers to "take a step back" from the every-day debate of specific policy questions and think more deeply about the fundamental issues underlying policy debates. Each policy primer includes written analysis and a short video interview. A list of forthcoming policy primers is also available.' Below this is a 'Filter by topic' section with a dropdown menu set to 'Migration and public opinion' and an 'Apply' button. The featured primer is 'Public Opinion and Public Policy: Complexities of the Democratic Mandate', dated 24 Mar 2011, with a brief description. At the bottom of the main content area are links for 'Share this page', 'Print this page', and 'Back to top'. On the right side, there is a 'In Policy primers' list with items like 'Migration to and from the UK', 'Migrants in the UK', 'Migration and public opinion', 'Impacts of migration', 'Enforcement', and 'International comparisons'. Below that is a 'Policy primers RSS' section with a RSS icon and the text 'Get updated when new policy primers are available'. The 'Press contact' section provides contact information for Rob McNeil: '+ 44 (0)1865 274568', '+ 44 (0)7500 970081', and 'robert.mcneil@compas.ox.ac.uk'. At the very bottom, there is a 'Latest video' section with a row of video thumbnails and a play button icon.

Make it Good!

Good	Bad
Unbiased Presentation	Bias
Table of Contents Organized by Questions	Overly Technical Information
Bar Graphs, Line Graphs, Scatterplots	Unclear/Difficult to understand Charts
Informative Graphics	Gratuitous Graphics
Web Interface	Overly lengthy

Recommendations

- ✓ Concise; topical
- ✓ Clear organization
- ✓ Pertinent diagrams, and graphs
- ✓ Easy to understand language
- ✓ Web interface
 - Easily Navigable/Searchable
 - RSS, other real-time updates
 - Appropriate tagging

Thank You.

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